



2025-26 Strategic Investment Fund Frequently Asked Questions

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| 1 | How is a visitor defined? | A visitor is anyone who travels 50 miles or more from home, or who stays in a hotel room or other lodging accommodations overnight. For this grant, a visitor is anyone who travels 50 miles or more from where the project takes place, even if that is within the Willamette Valley. |
| 2 | What does “seasonal” mean? | Seasonality of tourism varies by region. In your project pitch form, please explain how your project supports tourism in a shoulder or off season for your location. |
| 3 | What documentation do I need to submit? | If your project is selected for funding, you will need to submit a W9. We will verify your active business or entity status with the Oregon Secretary of State Business Registry Database. |
| 4 | When does my project need to be completed? | Your project needs to be completed and funds spent by December 31, 2026. |
| 5 | If I am partnering on a project with another organization, can I also submit a project under my own entity? | Each entity may be awarded funds for one project per fiscal year. If you are a partner organization on another organization's project, ensure you are not the lead applicant on two projects for both projects to receive consideration. |
| 6 | How do I categorize an event that could fit multiple categories (sports, arts, etc.) | When applying for an event sponsorship, you don't need to choose a category or type of event. To qualify for a sponsorship, events need to be multi-day and draw visitors from 50 or more miles away. |
| 7 | Can I apply for support for an event beyond sponsorship? | You can apply for funds to support the growth of your event, such as adding additional days, expanding the event footprint, marketing the event to visitors from 50 miles or more away, recruiting competitors from 50 miles or more away, etc. |
| 8 | Can a meeting or sports event get bid support and the event promoter also apply for an event sponsorship? | An event can only receive funding once, either for bid support, event sponsorship, or funds to support event growth or marketing. |